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| <b>Disciplina</b>     | <b>Prospecção do Futuro e Estratégia</b> |
| <b>Créditos/Carga</b> | 2/30 horas-aula                          |

| <b>Ementa</b>  |
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| Estratégia e estudos do futuro. Métodos de prospecção. Extrapolação de tendências. Método Delphi. Elaboração de Cenários. Monitoria do Ambiente. Uso de Análise Bibliométrica e Análise de Patentes. Aplicação das técnicas de Prospecção do Futuro. |

| <b>Referências Bibliográficas</b>   |
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