

Disciplina	Gestão do Valor Sustentável
Créditos/Carga	2/30 horas-aula

Ementa
Sustentabilidade Organizacional - contexto atual e visão Geral. Construindo a vantagem competitiva por meio da sustentabilidade. Áreas organizacionais e geração de valor sustentável. O lado humano da gestão sustentável – liderança para sustentabilidade. Frameworks emergentes de sustentabilidade – economia circular. Tensões da gestão sustentável.

Referências Bibliográficas
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construction projects. Sustainable value management for construction projects, p. 1-195, 2017. EVANS, S.; VLADIMIROVA, D.; HOLGADO, M.; VAN FOSSEN, K.; YANG, M.; SILVA, E. A.; BARLOW, C. Y. Business model innovation for sustainability: Towards a unified perspective for creation of sustainable business models. Business Strategy and the Environment, v. 26, n. 5, p. 597-608, 2017.